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Ambidextrous Organizations in the Big Data Era

The Role of Information Systems

- Investigates how big data analytics-capable information systems can be used to enhance organizational agility and flexibility
- Highlights the opportunities for businesses rather than the burden that big data can represent
- Discusses the impact of big data on ambidextrous organizations
- Explains how current organizational structures can be modified in in order to improve big data analytics and implement big data-capable information systems

Addressing the effect of big data analytics-capable information systems on organizational ambidexterity, this book investigates how these systems can be used to enhance organizational agility and flexibility, generally considered to be two key determinants of organizational ambidexterity. With a focus on the opportunities for businesses rather than the burden that big data can represent, the authors highlight the impact of big data on ambidextrous organizations and how current organizational structures can be modified in order to improve big data analytics and implement big data-capable information systems.

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